ORACLE BUSINESS INTELLIGENCE FOUNDATION SUITE

PRODUCT FACTS & FEATURES

KEY FEATURES

- Rich, interactive dashboards
- Easy to use ad hoc query and analysis
- Pixel perfect enterprise reporting
- Highly scalable multidimensional OLAP server
- Unified environment for transparent access to relational, OLAP and unstructured data
- Powerful geospatial mapping and visualization
- Integrated scorecard and strategy management
- Ability to act on insight by invoking business processes from within BI
- Common Enterprise Information Model
- Proactive detection and alerts
- Advanced enterprise reporting and publishing

Oracle Business Intelligence Foundation Suite delivers best in class reporting, ad hoc query, OLAP, dashboards, and scorecards on an architecturally integrated business intelligence foundation. This enabling technology for custom and packaged business intelligence applications provides organizations with greater visibility, better alignment, faster time to value, and lower total cost of ownership.

Most Complete

Oracle Business Intelligence Foundation Suite addresses all popular forms of reporting and analysis. All components of the suite share a common user interface, common metadata, and common technology infrastructure.

- **Oracle Business Intelligence Publisher 11*g*** is the industry's most scalable and easy to use solution for delivering high fidelity, pixel perfect reports in multiple formats. Users can interactively create and modify web-based reports from a 100% thin client browser interface, as well as design and publish high volume reports using popular desktop tools.

- **Oracle Business Intelligence Enterprise Edition 11*g*** is the central component of the suite for creating ad hoc queries, reports, and interactive dashboards. OBIEE features a Common Enterprise Information Model for centralized metadata management, common query request generation and data access, and a rich spectrum of visualization, collaboration, and search features.

- **Oracle Essbase** is the market leading OLAP server for forward-looking analysis. Featuring an advanced calculation engine, multi-user write back capabilities, and flexible data storage options, Oracle Essbase is ideal for scenario modeling, forecasting and planning, management reporting, and profitability analysis.

- **Oracle Scorecard and Strategy Management** helps organizations set strategic goals and objectives that can be cascaded to every level of the organization, and linked to key performance indicators so that performance can be measured, tracked, and managed.

- **Oracle Essbase Analytics Link** enables the delivery of effective management and financial analytic reporting to a broad user community by facilitating the real-time or on-demand transfer of financial information from Oracle Hyperion Financial Management to Oracle Essbase.

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Most Integrated

In sharp contrast to other BI tools, Oracle Business Intelligence Suite delivers the widest range of reporting and analysis capabilities on a single, integrated technology foundation. Metadata for source systems, business logic, and presentation access is centrally managed in a Common Enterprise Information Model. This semantic model promotes "self service business intelligence" by insulating business users from having to understand where source data resides or how it's structured. Because all data sources, calculations, metrics, and definitions are managed in a single, centralized model, users are guaranteed that information is consistent and accurate, regardless of where it is surfaced.

All tools within Oracle Business Intelligence Foundation Suite share common services for security, query request generation, data access, clustering, and system management. A unified, task-oriented interface makes it easy for end users to focus on finding the insights and answers they need, without having to choose which BI tool to use.

Richest End User Experience

Every knowledge worker in the organization can gain better insight by consuming information in the format and delivery channel best suited to their role, preference, and experience level. Rich visualization capabilities, including a wide range of interactive chart types, maps, and tabular formats present information in more meaningful and compelling ways. Information can be delivered through dashboards, scorecards, or reports, within enterprise portals and collaboration workspaces, business applications, Microsoft Office tools, and mobile devices. Information can be accessed, navigated, and analyzed from any source, including relational, OLAP, and unstructured data.

Users can be proactively notified of issues and exceptions, and quickly analyze the root cause through ad hoc relational and OLAP queries and interactive dashboard visualizations. Modeling capabilities provided through Oracle Essbase allow users to test alternative scenarios and forecast future results. Using integrated collaboration services, users can share and discuss insights to reach the right decision. Insights can be turned into action using with a framework that allows actions to be invoked directly from a user's dashboard.

Contact Us

For more information about how your organization can leverage the power of Oracle Business Intelligence Enterprise Edition, please visit www.oracle.com or call 1.800.ORACLE1 to speak to an Oracle representative.

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