



► Professional Planner Sales Up
UNIFORM INFORMATION BASIS
FOR THE WHOLE SALES PROCESS



Professional Planner ensures detailed and secure planning with quick reporting down to shop level. The excellently edited data enables real-time decisions.

Jochen Sperber, *Managing Director, RENÉ LEZARD MODE GMBH*



RENÉ LEZARD

just add your ideas...

NOW!

SALES PLANNING AN OVERVIEW

- Ready-made sales key figure system up to operating income
- Simulation, forecasting, plan/actual comparison, goal-seeking
- Highest flexibility
- Avoiding adaptation efforts
- Flexible and functional interfaces, easy handling, little training effort
- Ready-to-use in next to no time
- Complete control of the planning process with workflow support, authentication and notification systems
- Automatic data import from back-office systems such as SAP, Navision, MOVEX, MS Excel
- Standardized interface to the integrated profit and financial planning Professional Planner Finance

References: More than 4,500 clients from different sectors of industry worldwide opt for Professional Planner.



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SIEMENS



Canon



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UNIFORM INFORMATION BASIS FOR THE WHOLE SALES PROCESS

Flexible sales planning

Many key figures are sales dependant. Thus, production factors, resources and even locations depend on the expected turnover. While ERP systems are suitable for planning production factors, they do not provide options for preparing management information. The sales planning solution Professional Planner Sales Up is state of the art. The options for data gathering are far ahead of the ones of common OLAP systems. Thus, you can enter data also for calculated values, for example average prices – quick, easy and 100% transparent.

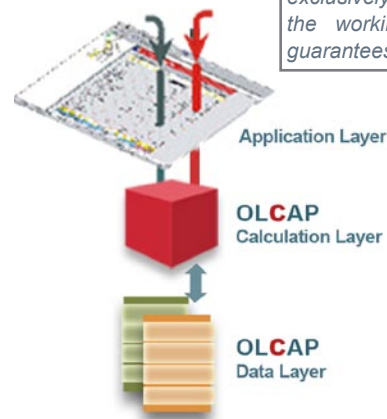
OLCAP - The technology behind Professional Planner

professional planner - leading in simulation and workflow management

Professional Planner is based upon the technological advancement of OLAP. **OLCAP - Online Calculating and Analytical Processing** - for the first time enables **simulations in real-time**. You can quantify the effects of your decisions well in advance – e.g. changes in quantities, prices, rebates and cost allocations etc. At the same time this technology facilitates quick and reliable planning and budgeting – **without** having to **control formulas** or **synchronize data**.

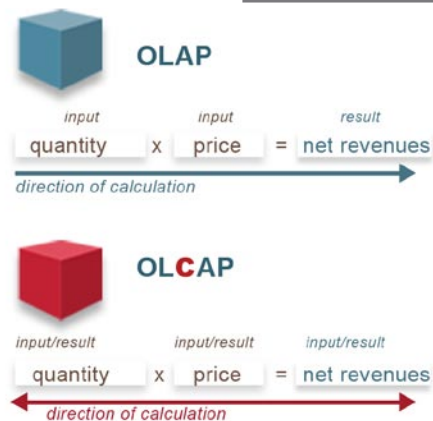
Professional Planner combines the consolidation and planning/reporting world and provides complete integration of planning, budgeting, reporting and consolidation.

Furthermore, Professional Planner features interfaces to SAP and all common back-office systems and also facilitates importing Excel files and text files.



In the OLCAP model calculation data are no longer written directly in the database as was the case with OLAP. Simulations take place exclusively at calculation level of the working memory. Only this guarantees real-time simulations.

OLCAP for the first time provides multidimensional calculations in every direction. Unlike OLAP, data input is possible in every field available; this also applies to simulations



WINTERHELLER software - the company behind Professional Planner

For more than 15 years WINTERHELLER software has guaranteed highest productivity and efficiency in business planning processes. More than 4,500 customers worldwide opt for Professional Planner™.

At the moment we have branch offices in Paris, Stockholm, Berlin, Düsseldorf, Stuttgart, Hamburg, Munich, Vienna and Graz, as well as a global distribution network. An especially dedicated support team strives for high customer satisfaction.

Professional Planner Solutions:



- PROFESSIONAL PLANNER FINANCE
The solution for integrated business planning
- PROFESSIONAL PLANNER SALES UP
The solution for detailed sales planning
- PROFESSIONAL PLANNER ANALYSER
The solution for analyses and automated reporting
- PROFESSIONAL PLANNER CONSIS
The professional solution for corporate consolidation